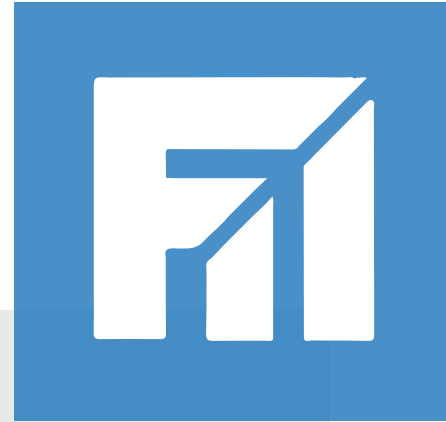




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AN INTERVIEW WITH TYPE DESIGNER AKIRA KOBAYASHI

“Letters Do Not Stand By Themselves”

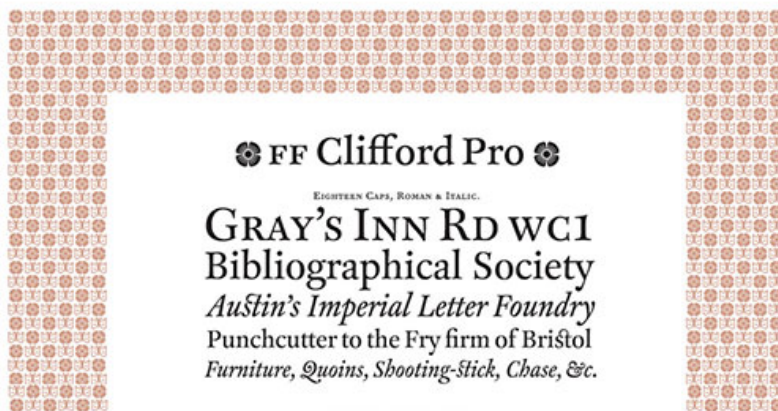
By [Iris Lješnjanić](#)

 April 2nd, 2015

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Customers and clients cannot physically touch the products that online designers create, nor can they smell, hear or taste them. One of the important factors in a customer’s decision of whether to use a product is usually the brand’s visual presence, which can help a product stand out from the rest of what the market has to offer. Upon taking a closer look, it **doesn't take long to see that good typography is involved.**



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Noutăți



Cadouri

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News Feed



Casey Song with **Harrison Smith** and **3 others**

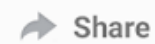


24 minutes ago 

Good food, good friends and a lot of laughs.



10 likes 3 comments



STATUS

 PHOTO



CHECK IN

Cum incep?



```
<!DOCTYPE html>
<html>
  <head>
    <link.../>
  </head>
  <body>
    <p> I'm so
    fancy!
    </p>
  </body>
</html>
```

```
p {

  font-family:
  "Hipster",Arial;
  font-size: 16px;
  color: #ffcc00;

}
```

```
<!DOCTYPE html>
<html>
  <head>
    <meta name="viewport"
      content="width=device-width,
        initial-scale=1" />
    <link .../>
  </head>
  <body>
    <p> I'm so fancy!</p>
  </body>
</html>
```

```
@media (max-width: 640px) {  
  
  p {  
    font-family: "Hipster", Arial;  
    font-size: 16px;  
    color: #ffcc00;  
  }  
  
}
```

```
@media screen and (min-width: 700px)
and (orientation: landscape)
{

    p {
        font-family: "Hipster", Arial;
        font-size: 16px;
        color: #ffcc00;
    }

}
```

```
@media screen and (min-width: 700px)
and (max-width: 1920px)
{

  p {
    font-family: "Hipster", Arial;
    font-size: 16px;
    color: #ffcc00;
  }

}
```

My Guid to

H1	Font Size	Line Height
Print	36pt	1.25em
Desktop (lg)	3em (48px)	1.05em
Desktop	3em (48px)	1.05em
Tablet (lg)	2.5em (40px)	1.125em
Tablet (sm)	2em (32px)	1.25em
Phone	2em (32px)	1.25em

<http://typecast.com/blog/a-more-modern-scale-for-web-typography>

also

<http://simplefocus.com/flowtype/>



<https://css-tricks.com/responsive-images-youre-just-changing-resolutions-use-srcset/>

```
<body>
```

```
  
```

```
</body>
```

```
<body>
```

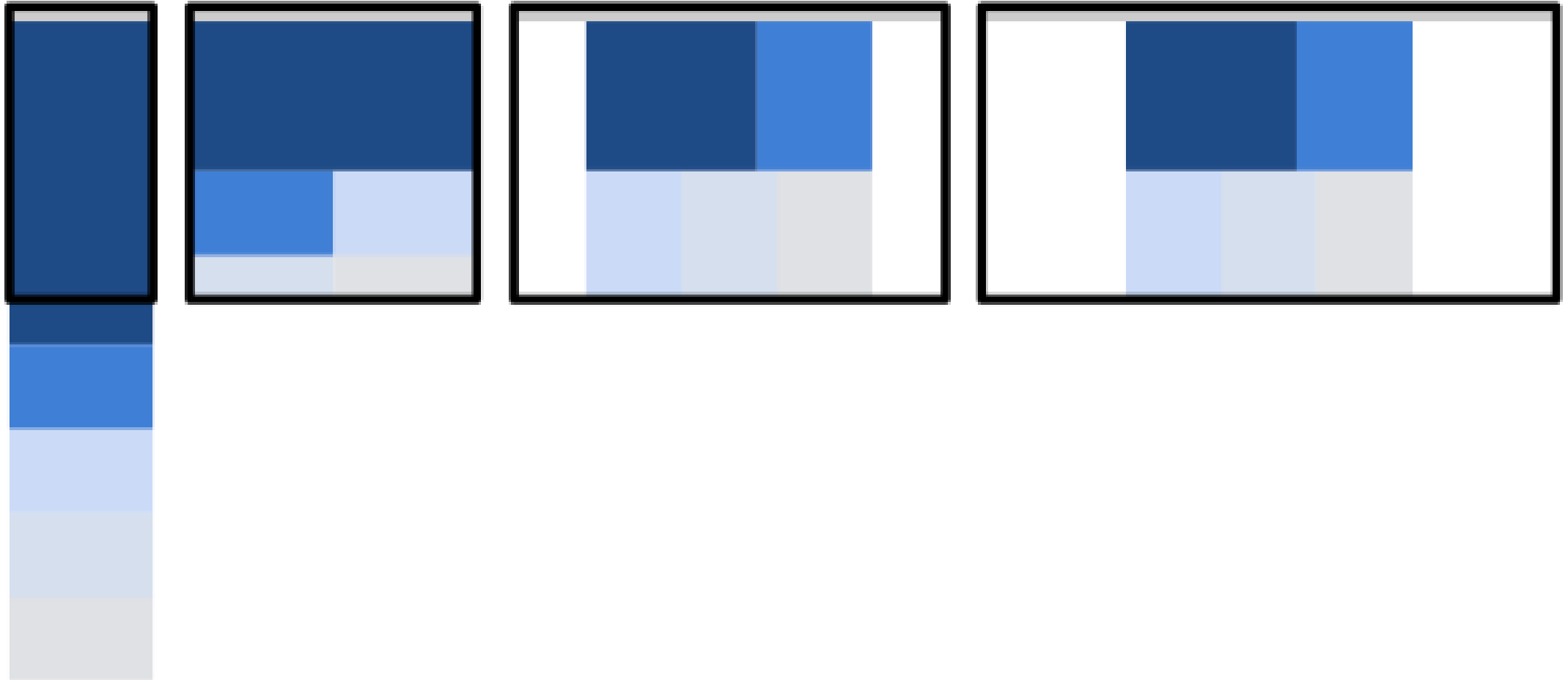
```
  
```

```
</body>
```

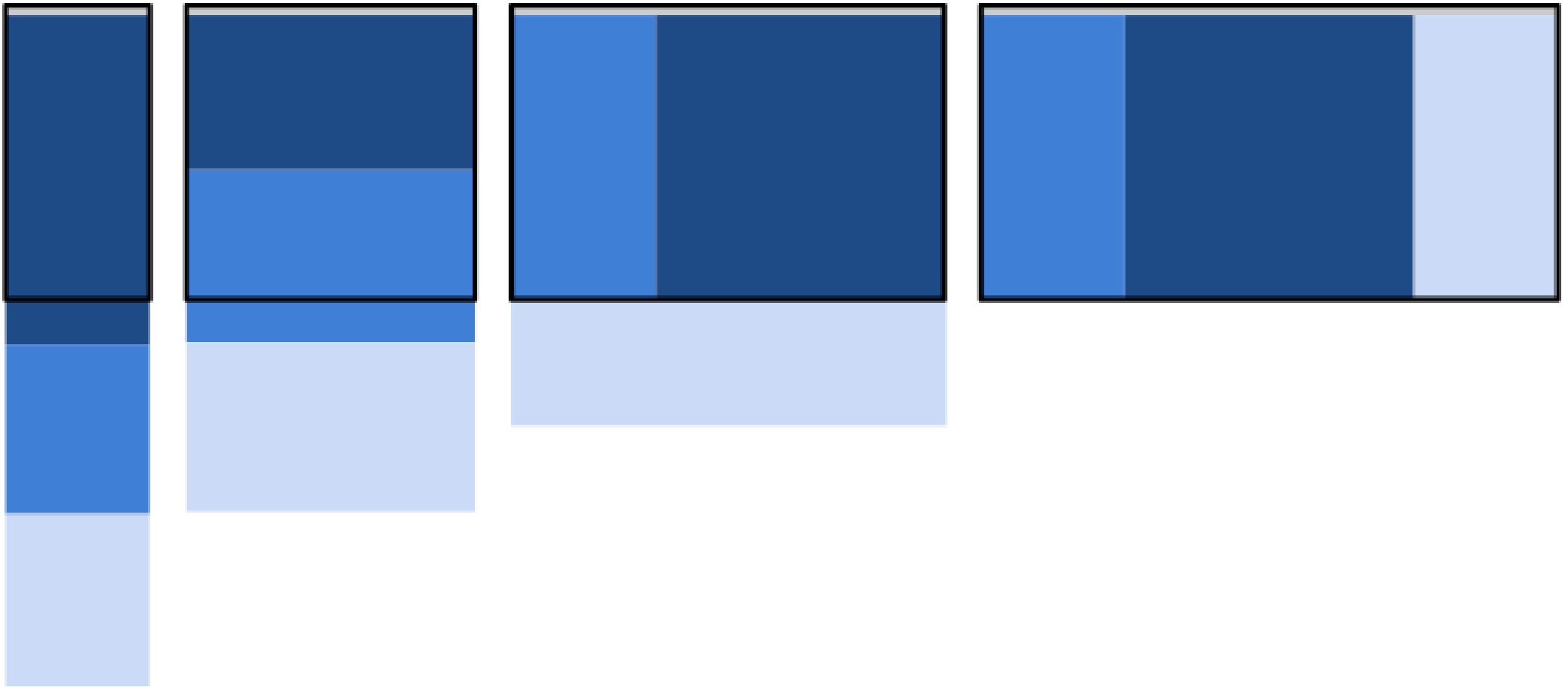
```
<body>
  <picture>
    <source
      media="(min-width: 650px)"
      srcset="img1.png">
    <source
      media="(min-width: 465px)"
      srcset="img2.png">
    
  </picture>
</body>
```



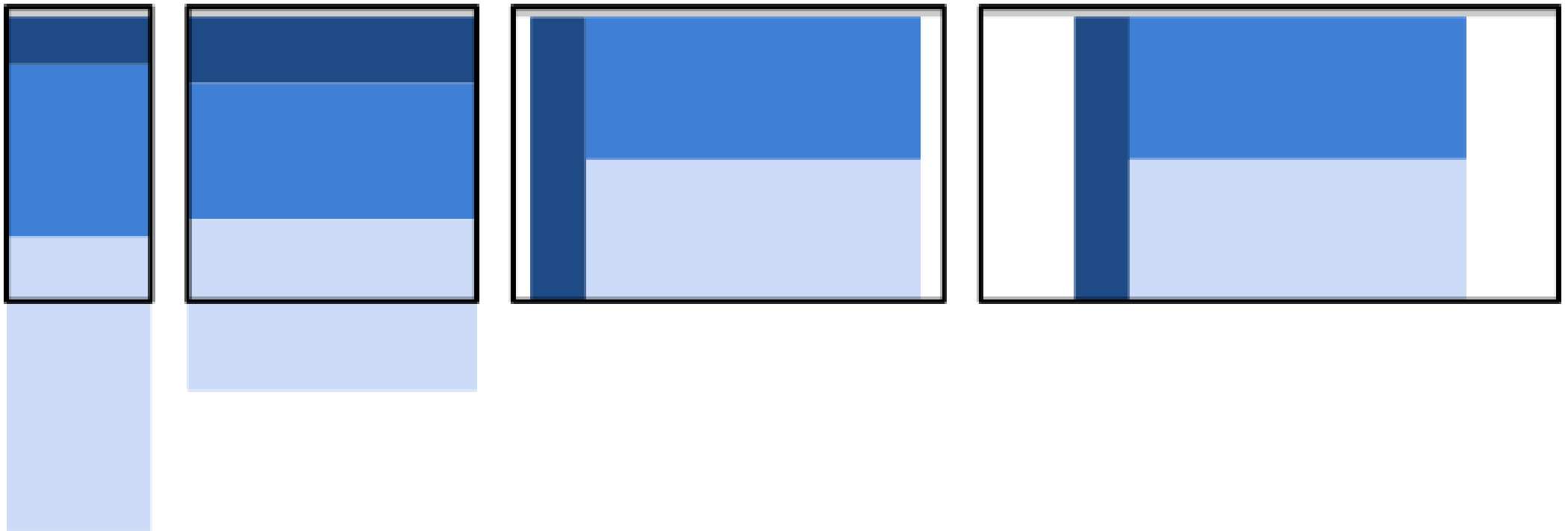
<http://scottjehl.github.io/picturefill/>



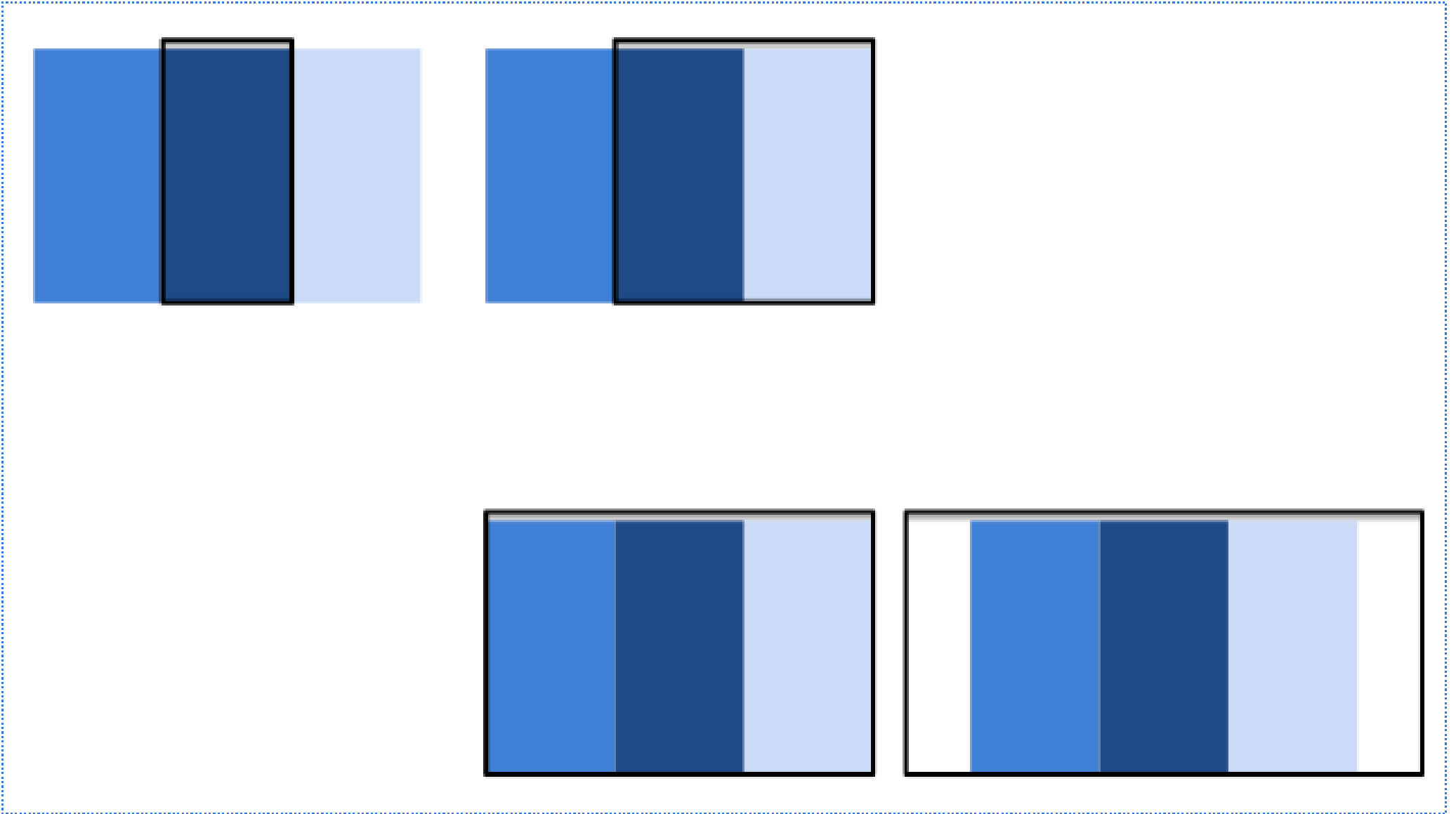
<https://developers.google.com/web/fundamentals/layouts/rwd-patterns/>



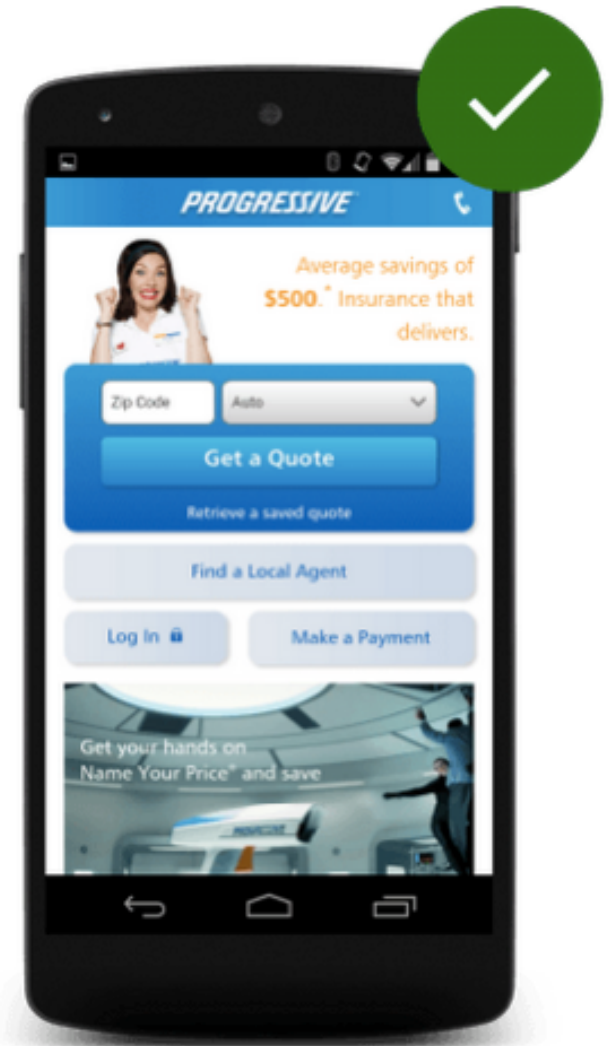
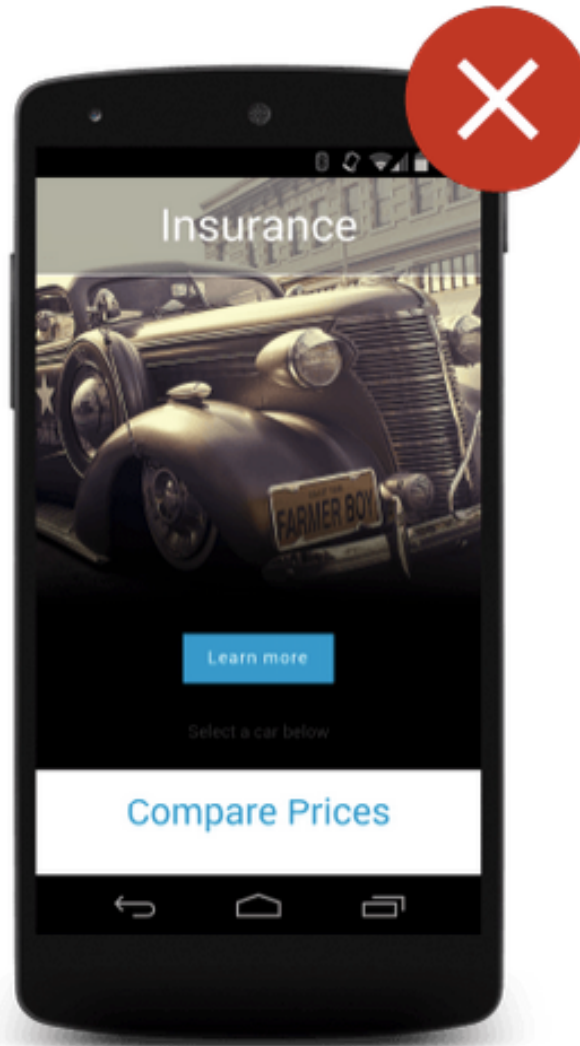
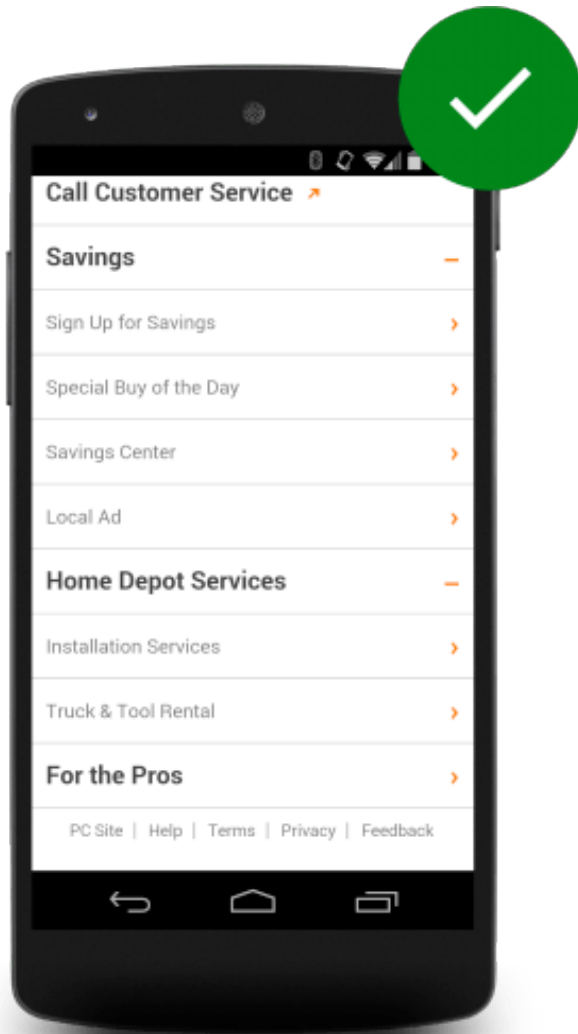
<https://developers.google.com/web/fundamentals/layouts/rwd-patterns/>



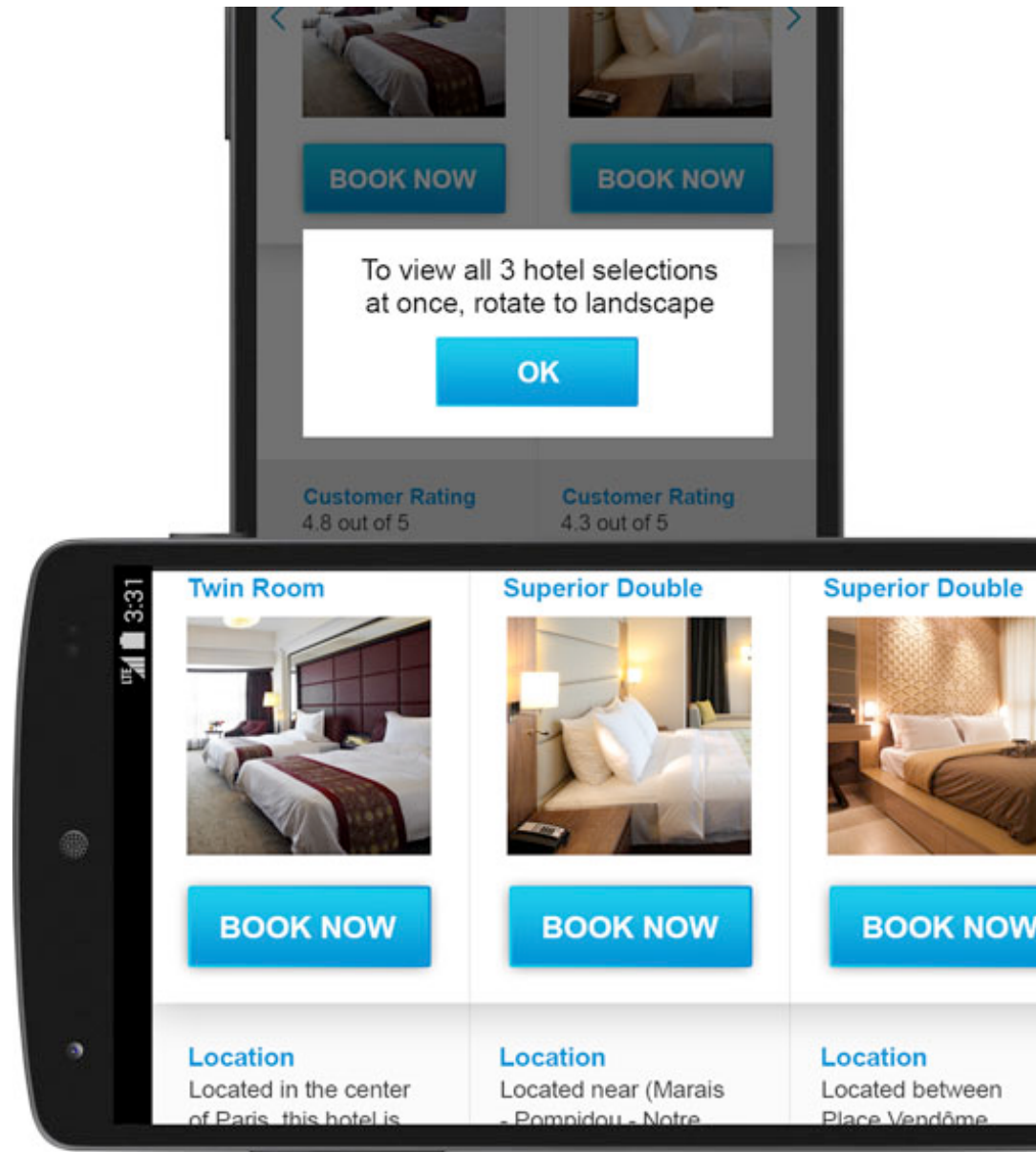
<https://developers.google.com/web/fundamentals/layouts/rwd-patterns/>



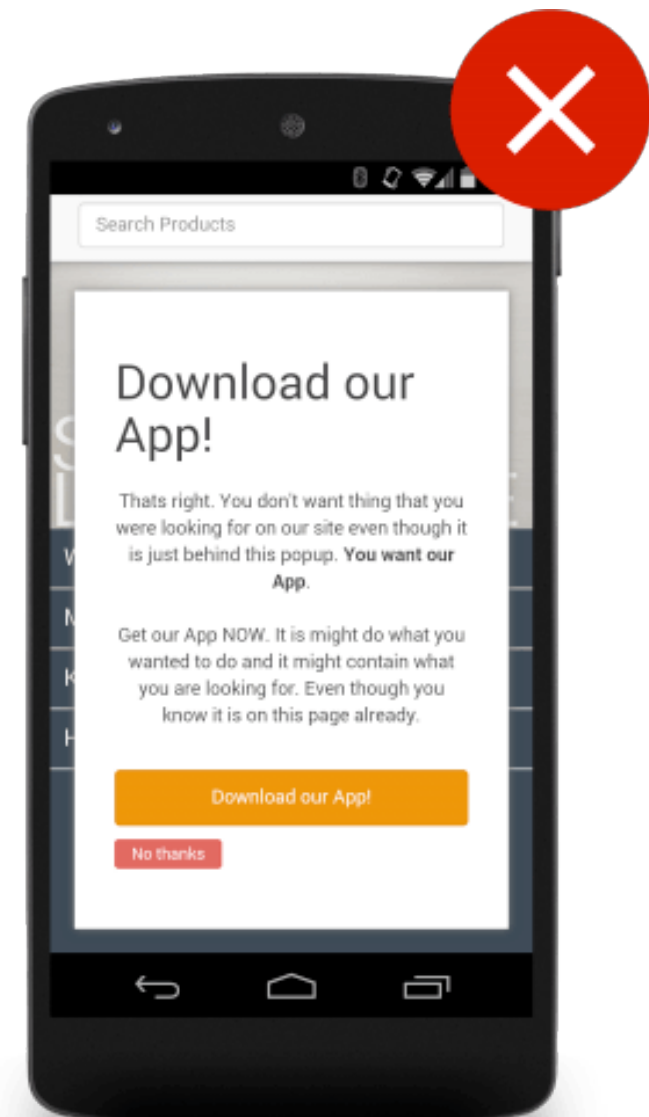
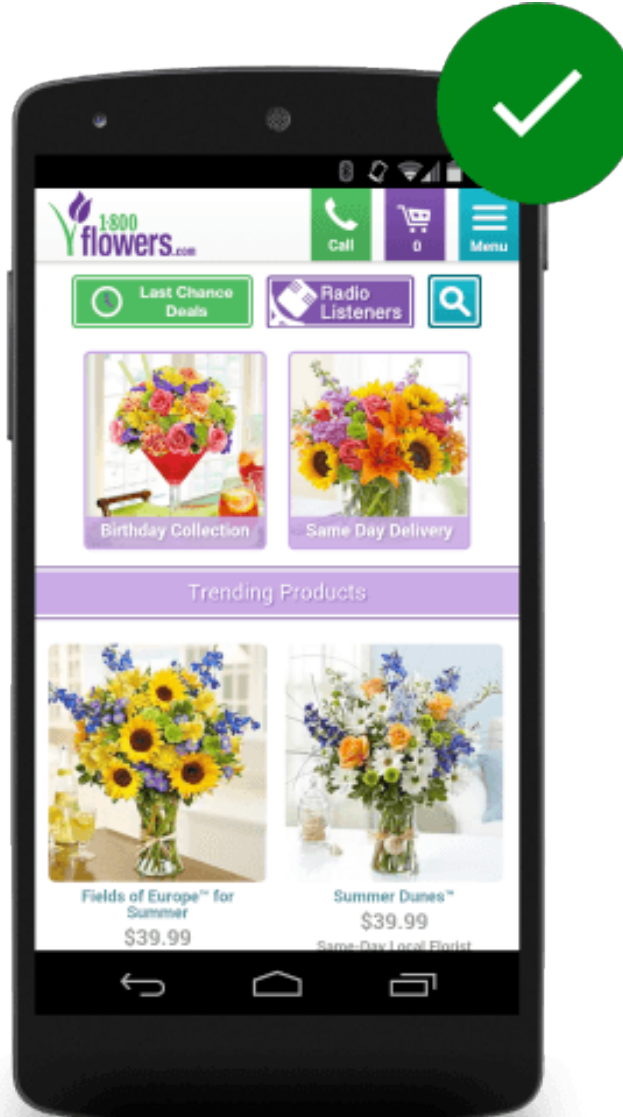
<https://developers.google.com/web/fundamentals/layouts/rwd-patterns/>



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De unde invat?

[blog.froont.com/
9-basic-principles-of-responsive-web-design/](http://blog.froont.com/9-basic-principles-of-responsive-web-design/)

[http://www.smashingmagazine.com/
2011/01/12/guidelines-for-responsive-web-design/](http://www.smashingmagazine.com/2011/01/12/guidelines-for-responsive-web-design/)

[http://johnpolacek.github.io/
scrolldeck.js/decks/responsive/](http://johnpolacek.github.io/scrolldeck.js/decks/responsive/)

<http://alistapart.com/topic/responsive-design>

[http://www.awwwards.com/
websites/responsive-design/](http://www.awwwards.com/websites/responsive-design/)

B

Bootstrap is the most popular HTML, CSS, and JS framework for developing responsive, mobile first projects on the web.

Foundation

The most advanced responsive front-end framework in the world.



1.11.6

Semantic UI

User Interface|is the language of the web.



<http://abookapart.com/products/responsive-web-design>




The Mobile Book
By Smashing Magazine





<https://shop.smashingmagazine.com/>



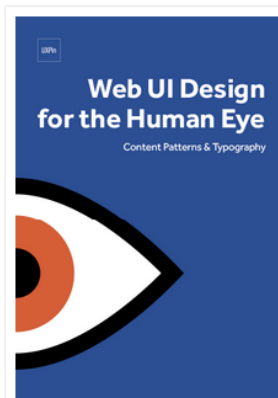
Design Collaboration
in the Enterprise



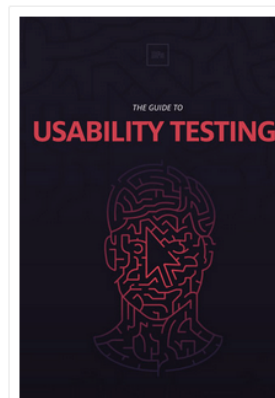
Web UI Trends Present &
Future: Dramatic Typography



Web UI Design for the
Human Eye - part I



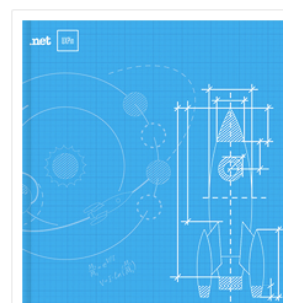
Web UI Design for the
Human Eye - part II



The Guide to Usability
Testing



Web UI Design Best
Practices



UX DESIGN
FOR STARTUPS
Maurice Tiedler

UX Design for Startups



Interaction Design Best
Practices - part II



Interaction Design Best
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The Ultimate Guide to
Prototyping



The Guide to Mockups

<https://www.uxpin.com/knowledge.html>



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